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YOUTH DEVELOPMENT

SEP 19 1965

FEDERAL EXTENSION SERVICE U. S. DEPARTMENT OF AGRICULTURE
WASHINGTON D. C. 20250

Dear Co-Workers:

No. 75
October 24, 1963

NATIONAL CONFERENCE ON PROBLEMS OF RURAL YOUTH IN A CHANGING ENVIRONMENT

Nearly 500 persons attended the National Conference at Oklahoma State University on the Problems of Rural Youth in a Changing Environment. It was the largest conference of its kind ever held, with a wide representative participation--all focused on one of the major problems facing our Nation.

The report of the proceedings and the conference recommendations will be published and available in due time.

Dr. Russell Mawby, Assistant Director, 4-H Club Program, Michigan State University, outlined ten points in a masterful summary of the conference under the heading: Avenues for Action

1. Increase awareness of the problems of rural youth.
2. Mobilize the rural community for action.
3. Strengthen the schools.
4. Initiate and expand related educational programs.
5. Improve programs in guidance and counseling.
6. Expand opportunities for employment.
7. Provide necessary community services.
8. Foster moral and spiritual values.
9. Assist in adjustment to urban living.
10. Conduct appropriate research.

Every Extension worker present was impressed by the opportunities we have (1) to include many of these proposed actions in our own Extension youth development programs; and (2) to join forces with your State Children and Youth Committees and other youth serving agencies, in working toward the achievement of common objectives.

DONORS CONFERENCE

More than 40 donors to the 4-H program attended the 16th annual Donors Conference, September 18-19, in Chicago.

4-H-200 (10-63)

COOPERATING WITH LAND GRANT COLLEGES AND UNIVERSITIES

The enthusiasm of the meeting reflected the high dedication and interest of these friends of 4-H Club work. We were particularly impressed by the added contributions of certain donors in supplying educational materials and other aids in addition to the traditional awards.

Two 4-H members--Jean Thomas, Va., and Carol Williams, Ga.--participated in the program along with Rhonwyn Lowry and Tommy Walton, Ga.; Dr. Lloyd Davis, Mylo Downey, and John Banning from FES.

YOUTH FITNESS FIGURES

One of every two draftees and nine of every 10 youth applying for voluntary enlistment in military service in 1962 were physically and mentally qualified, the Army Surgeon General's office has reported. A study showed 23 percent of rejected draftees disqualified for physical and psychiatric reasons, 21 percent for mental reasons, 3 percent for a combination of mental and physical reasons; and 3 percent for administrative reasons (chiefly moral). Only two cities, New York and Denver, have public health funds to provide a referral service through a medical social worker.

The President's Council on Youth Fitness reports that today's school children are spending more time in physical fitness programs and are measurably stronger and better-conditioned than the school children of a few years ago. Four of every five children tested in 1962-63 exceeded the minimum established standards for physical fitness, as compared to only two of every three children tested in 1961. In the past two years, a 21 percent increase in the proportion of children tested during the past school year attained satisfactory levels in all seven items of a comprehensive test of physical achievement. Only one in 10 passed in 1961.

Informal educational programs like 4-H have an important role in promoting youth fitness, as well as the schools.

SEMINAR ON METHODS AND PROGRAMS FOR THE PROMOTION OF RURAL YOUTH WORK, Herrsching am Ammersee, Germany, June 1 to 20, 1964

In 1962 I was privileged to attend several conferences on Rural Youth Leaders in Europe. One of these was scheduled at the International Study Center for Rural Youth Work at Herrsching, Germany. I find a similar conference is being held there in 1964. Although I was only able to attend one week of the three-week session I found it tremendously stimulating. It was a privilege to associate with some of the outstanding rural youth leaders from many of the European countries and a few from Asia. I am not aware of any available funds to provide travel to such a meeting but thought you may be interested in knowing that another conference will be held in case you or someone on your staff may be planning a European trip in '64. We have a circular giving additional details of the conference, and will send upon request.

USDA FEATURED 4-H'ERS AT CENTURY OF NEGRO PROGRESS EXPOSITION

As a feature of the U. S. Department of Agriculture exhibit, August 16-September 2, Chicago 4-H Club members participated with demonstrations, dress revues, and

talent numbers. A 4-H member was master of ceremonies. The Department's exhibit pictorially displayed the modern Negro farmer and his contribution to American agriculture.

U. S. DELEGATES TO 32nd NATIONAL 4-H CLUB CONFERENCE IN CANADA - November 15-21, 1963

4-H members from the following States will make up our delegation: Illinois, Maine, New Jersey, Nevada, Puerto Rico, South Carolina, Utah and Wisconsin. Richard O. Lyon will be State Leader advisor. A preliminary orientation session will be held in Toronto on November 15. The conference is held in Toronto plus one day in Ottawa at the Seat of Government.

CRESTED CLOVER AWARDS

Secretary Freeman will make the "Crested Clover" presentation to the American Bankers Association, one of the ten organizations selected to be recognized during 1964 for outstanding support of 4-H Club programs. So far this year, presentations have been made to The Newspaper Farm Editors Association, and Gerber Products Company.

Citation of The Ford Foundation will be scheduled at the National 4-H Center during the Convention of the County Club Agents Association in November.

Other groups to be honored this year are Automotive Safety Foundation, American Agricultural Editors Association, The Cudahy Packing Corporation, Kerr Glass Manufacturing Corporation, Santa Fe Railway and the National Association of Television and Radio Farm Directors. You may wish to comment to any of these organizations that have given outstanding support to your State program.

4-H WEEK KITS FOR 1964

The planning committee has set early March as the date for assembling the information kits for 1964 Club Week. This should make it easily possible to have the kits in State offices by April 1.

Membership expansion is to be emphasized in the material. The various pieces are being developed by the National 4-H Service Committee and National 4-H Foundation as well as both Information and 4-H Divisions in FES.

PEACE CORPS USES SEWING MACHINE MATERIAL

Peace Corps personnel have requested that the 4-H Leader Training manual "Getting the Most Out of Your Sewing Machine" be made available for their use. This is arranged through a program sponsored by "Tools for Freedom," comprising a group of U. S. industries who are assisting with technical training in underdeveloped countries. The Spanish translation of this training material has already had wide usage in Puerto Rico and elsewhere.

"CHALLENGES IN PICTURE TAKING" AVAILABLE

Unit II of the 4-H photography project, "Challenges in Picture Taking," is now complete. It includes the Members' Manual and the Leaders' Guide. Order from James T. Veeder, National 4-H Service Committee, 59 East Van Buren Street, Chicago, Illinois 60605.

The Unit II booklets are priced at 17 1/2¢ for the Members' Manual and 11 1/2¢ for the Leaders' Guide. The booklets for Unit II may be mailed to 4-H members and local leaders under the penalty mailing privilege.

Mr. Veeder reports that nearly 150,000 Unit I Leaders' Guides and Members' Manuals have been ordered by all but nine States. He has received orders from 14 States for 35,000 of the Unit II material.

The National Photographic Development Committee met the first week of September to complete Unit III. This material will be finished early in '64.

PERSONAL VALUES AND 4-H CLUB LEADERSHIP

C. Dean Allen of the Michigan staff did a doctoral study (University of Chicago) on "The Relationship Between Personal Values and 4-H Club Adult Leadership". The following, from his summary, gives a thumbnail sketch of the continuing and the drop-out leader.

The Continuing 4-H Club Leader

The man or woman who is recruited to 4-H Club leadership will likely continue this commitment if he or she attaches considerable importance to friendship. The continuing leader probably attaches greater importance to orderliness and less importance to new experience than do those dropping out of youth leadership activities. The importance of security and new experience declines with increasing social class status.

The continuing leader has positive attitudes toward other people and has a favorable view of the purposes of 4-H Club work. He is usually rated as an adequate leader in terms of having a personality suited to leadership. These leaders feel that they are capable of doing things rather well and that their life goals related to people are well accomplished. The dislikes of men leaders seldom relate to members and parents but often relate to inconveniences in the home and family. These men are controlled and exact rather than lax and unsure of themselves while the women tend to be conventional and practical rather than bohemian and unconcerned.

Continuing leaders typically have moderate-size families, usually not more than three children. Men appear to be settled in their occupation--either as full-time farmers or in some other occupation--they are seldom part-time farmers.

The influence of social class is limited to men in that continuing leaders are more probably middle class than lower class.

Leadership of a 4-H Club is a community activity pursued in addition to those activities in which one customarily participates. Thus, continuing leaders are more active in the civic and social concerns of the community than are drop-out leaders.

The Drop-Out 4-H Club Leader

Those leaders who discontinue their 4-H Club responsibilities place considerably less emphasis upon friendship than do continuing leaders. The drop-out leader probably attaches less importance to orderliness and greater importance to new experience than does the continuing leader. The importance of security increases with increasing social class status. If the drop-out leader is relatively inactive in other community activities he probably has little desire for orderliness.

The drop-out is inclined to be critical of others and to have a narrow view of the purposes of 4-H Club work. His personality appears to be somewhat inadequate for the tasks of leadership when compared with those who continue 4-H Club leadership. These drop-out leaders feel that their life goals relating to people are not well accomplished and that they have not done things well. Among the men, dislikes relating to 4-H members and parents are often present. These drop-out men are also lax and unsure rather than controlled and exact in their behavior. The drop-out woman tends to be bohemian and unconcerned rather than conventional and practical in her outlook.

Drop-out leaders tend to have large families--often four or more children. Men appear to be unsettled in their occupation in that they are often part-time farmers.

When 4-H Club leadership is discontinued, no other community activity is likely to take its place. Rather, this act represents a decrease in participation in the civic and social concerns of the community.

WHITE HOUSE PUP TO 4-H'ER

The dog project got a boost in late August when Mrs. Jacqueline Kennedy chose a 4-H'er for one of the two give-away pups of Pushinka's and Charlie's foursome. The letter of young Mark Bruce, Columbia, Mo., was one of 5,000 requesting one of the V.I.P. pups. Mark wrote that he lost his own dog in a baseball accident, and needed another to continue his 4-H project. His picture and letter were widely publicized over the country by the wire services, and you may have seen them.

LEADERSHIP DEVELOPMENT SERIES NO. 19

We are sure you will find these ideas useful in working with agents and in helping agents become better supervisors of volunteer leaders. We have underlined key points in the article as we see them.

LEADS FOR LEADERS NO. 27

We think you will appreciate this fresh dynamic approach toward leader development and the involvement of leaders in meeting their needs. Our thanks to Jean Weaver and the New York Extension Service for supplying this material to us.

MATERIALS AVAILABLE TO YOU /

"KIWANIS KINSHIP WITH 4-H CLUBS" - We hope you are finding use for this new publication. Jim Veeder is responsible for a fine editorial job.

"WHY BE BROKE" is a title of an excellent teenage Money Management leaflet from the Institute of Life Insurance. Many of the States have found wide usage of this fine publication. You will recall that members of our staff reviewed the copy before it was printed. A special adaptation of this bulletin has now been made for the Explorers program of the Boy Scouts of America. For their use the title is "Your Money.....Have You Got It Made?"

"HOME ECONOMICS HAS A CAREER FOR YOU IN TEXTILES AND CLOTHING" is a new publication from the American Home Economics Association. The bulletin outlines careers in fashion, teaching, research, extension, and communications. There is a small charge for this publication.

MOVIES

Several movies have been produced to support the fitness program. Are you familiar with:

"Youth Physical Fitness--A Report to the Nation" - done by Equitable Life Insurance Society

"The Time of Our Lives" - American Dairy Association - available Association Films and Modern Talking Picture Service

"Youth Physical Fitness--A Basic School Program" - World Book Encyclopedia distributed by State School offices and State Health Departments

"Focus on Fitness" - Eastman Kodak Company

"The Fitness Challenge" - American Osteopaths Association, 212 East Ohio Street, Chicago 11, Ill. (primarily for adults)

"Stars in Their Eyes" - In production by National Livestock and Meat Board

There may be other movies on the same subjects which have not come to our attention.

TRICK-OR-TREAT KIT - "Halloween Fun Helps the World's Needy Children" is a kit of instructions for trick or treating by small groups. Prepared by U. S. Committee for UNICEF.

SHARING SOME OF THE GOOD IDEAS /
IN USE IN THE STATES /

KANSAS - "4-H in Review"

September issue of the Kansas 4-H Journal is a 100-page magazine showing 4-H work in the Sunflower State during the past year. Every county had an opportunity to contribute pictures and copy. The Review goes to 4-H Club families, friends-of-4-H, and to school and city libraries.

KANSAS - 4-H Reporter Handbook

An attractive new guide for Kansas 4-H Club reporters contains a newswriting recipe calling for 1 quart of WHO, 1 cupful of WHAT, 1 tablespoonful of WHEN, 1 teaspoonful of WHERE, 1 dash of HOW, and 1 pinch of WHY--with a set of directions for combining and serving. The 12-page publication contains suggestions that are practical, easy to follow, and well-illustrated.

MINNESOTA - Modern 4-H Image

The editorial and 4-H staffs are jointly studying the image of modern 4-H Club work and how understanding of this can be furthered. Additional meetings are planned to work out programs of action.

MISSOURI - County 4-H Leadership Development Program

During the period of the State 4-H Club Leaders Short Course, Extension personnel attended a special session focused on the statewide 4-H leadership development program. Basic materials for counties to use in building their own 4-H leader training programs were discussed. District Directors and Home Economists joined in presenting the topic, Fundamentals of Planning a Youth Program.

MISSOURI - Trainer-of-Trainers, Clothing

Extension Home Economists who work with 4-H clothing leaders had opportunity to attend one of nine district two-day training meetings. The two State clothing specialists trained agents in how to develop volunteer leaders for 4-H clothing project work.

NEBRASKA - Memorandum of Understanding with Boy Scouts

A new memorandum of understanding between Boy Scouts and 4-H was worked out in June. It follows rather closely the form approved by ECOP.

PENNSYLVANIA - Fall Conferences

Two conferences have been arranged to feature "Methods of Working With 4-H Club Leaders". Conference locations are selected to conveniently serve about half the area of the State.

TEXAS - Literature Committee

Specialists, supervisors and administrative staff members are serving on a special committee to develop a pattern for 4-H leader and member materials.

WISCONSIN - Sizing up the Situation

The staff have developed "An Extension Program Should Be Based on the Situation," as an aid to more effective program planning. This gives pertinent Statewide statistics, and some examples, but with blanks where county figures are to be filled in for (a) the situation in the county, (b) the situation in 4-H membership, and (c) the situation in 4-H leadership. Four problem areas are identified as: leadership; an extension program for older members and young adults; working effectively with the young 4-H members; and communications about objectives, trends, and scope.

INTERESTING IDEAS FOR 4-H EVENTS

FLORIDA - County-wide Career Event

A Section C front page spread in The Palm Beach Post-Times told a three-day careers course planned for junior high age 4-H members. The group visited a department store and modeling school, and participated in programs presented by two local home economists and the assistant demonstration agent.

GEORGIA - Dress Revue

District winners in the State senior dress revue have an added opportunity. The costumes they modeled in the State dress revue were selected July 29-30 when they had an educational experience at Rich's Atlanta store. As part of that experience, the girls selected fabric, patterns and notions for their contest outfits, which were presented to them as gift from the store.

ILLINOIS - 4-H Room Improvement Tour

Chicago was focal point for the 12th annual Illinois 4-H Room Improvement tour in late August. High points were the study of the consumer education program and the testing laboratory at Sears, Roebuck & Company and presentations at various showrooms at both the American Furniture Mart and the Merchandise Mart.

MINNESOTA - First State 4-H Horse Show

The first State 4-H horse show was held September 7, for members aged 11 to 21. They exhibited in two classes; halter showmanship and saddle horsemanship, with division for those under 14 years and those 14 and older.

MISSISSIPPI - 4-H Leader Talks to Power Conference

Mrs. John Ray Beasley, adult leader and former 4-H member, made a key address at the 10th National Farm Power Conference in St. Louis. Her topic was "What 4-H Electric Has Meant To Me." About 800 people were expected to attend this conference, representing most of the States.

NEW JERSEY - Exploring the World of Foods and Nutrition

The Favorite Foods Show is much more than a contest. Participants will hear a speaker--who worked in the Department with Beatrice Finklestein--discuss the Space Feeding Program. They will compare the health requirements of an astronaut with those needed by teenagers -- good food habits, etc. It is interesting that the man who is speaking, John Vanderveen, Ph.D., is a First Lieutenant with the USAF and a former New Jersey 4-H member. He is coming in from Ohio for the program. The Food Science Department is also cooperating and will have the participants tour the facilities and learn about "Freeze Drying".

OHIO - Self-Evaluation at Dress Revue

Revue at State Fair were held on three different days with similar programs each day. The girls received instruction in the morning from the Extension clothing specialists, with the goal of helping the girls learn to recognize the elements of being well dressed. The actual self-evaluation took place in the afternoon. In groups of about 15, the girls rated each other on seven points--fashion, grooming, posture and poise, construction, fit, design and personal qualities. The girls modeled their garments in a style revue open to the public.

VIRGINIA - State Leadership Conference

A conference, held annually at Virginia Beach, attracts an age range of 18 to 23. The conference ran from Saturday morning through Tuesday noon. Leadership was primary emphasis. A survey among participants of previous conferences reveals interesting use of the ideas gained.

NEWS OF OUR / CO-WORKERS /

T. A. (Dad) Sims, pioneer State 4-H Leader in Alabama, died recently at age 79. He served for 28 years, from 1921 until retirement in 1949. Under his direction, 4-H enrollment grew from 5,000 to 123,000 members, at that time the largest in the country.

Leland G. Jinks, Chairman of 4-H and Extension Youth Programs in Pennsylvania, is a native of Maine, has degrees from the University of Maine and Michigan State University, plus work toward his doctorate at New York State University at Buffalo. He has had 15 years experience as a 4-H Club agent in New York.

Mrs. Dana Rivers also joined the Pennsylvania staff on October 1. She brings a rich background of experience.

Lenore Paulsen is appointed as a State Club Agent in South Dakota, where Elizabeth Speckels has resigned and is doing graduate work at the University of Hawaii.

Kenneth Nelson is now State 4-H Club Agent located at Rapid City, S. D. He was formerly agent in Harding County.

R. O. Monosmith, California, has reenrolled in the Graduate School at Wisconsin for the period including April 1. In his absence, Robert Davis has been named Acting State Club Leader.

Jack H. Heller is back in his native Kentucky as Field Agent in 4-H Extension Programs. Jack, a former 4-H fellow, has recently served as 4-H Club Agent in Michigan. Margaret McKinstry who has been on study leave in Michigan has returned to Kentucky.

Resignations include Betty Elliott, formerly Minnesota, who resigned to accept a position on the Wisconsin home economics staff; Marilyn Purdie, Mississippi, who changed her assignment to Extension Nutritionist; and Becky Williams, Missouri, who has resigned because of marriage.

Grant Shrum, Director of the National 4-H Club Foundation, has been on a month's seven-country schedule in Europe. He is setting up a seminar for rural youth leaders and strengthening operational aspects of the IFYE program.

Joyce Crofts, completed an around-the-world tour in time to return for the opening of the Wyoming State Fair. She went by way of the Pacific, visited a sister who has been on an overseas assignment in Afghanistan, and returned by way of Europe.

Bill Pease, New York, is launching a new program aimed at focusing the State 4-H forces on the problems of school dropouts and under privileged urban and rural youth. The Governor of New York made a special release about the importance of the program. Harold Sweet will be taking on some extra administrative duties while Bill is working on the special assignment.

Dave Fales, retired from the New York staff, has been working on the training program for the 4-H Peace Corps group going to Ecuador. He now makes his home at Trumansburg, New York, near Ithaca.

Four new faces at Federal Extension are Dr. Irene Bievers, formerly Iowa, who has joined the Division of Home Economics staff; Dr. Burton Krietlow who has joined the Division of Research and Training for a special assignment to develop applications of research findings in behavioral sciences to Extension programming; Mrs. Linnea B. Holland also in Division of Research and Training who will prepare training materials and conduct documentary research; and Ralph E. Patterson, formerly Pennsylvania, who will have responsibility for power machinery, safety and fire prevention phases of agricultural engineering work.

Addresses of our two staff members on leave are: Lloyd L. Rutledge, 207-D Eagle Heights, University Housing, Madison, Wisc.; and V. Joseph McAuliffe, P. O. Box 4565, Stanford, California 94305.

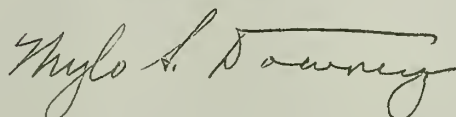
IN CLOSING

Let us share a quote from John Ruskin, which makes a good definition of EXTENSION:

"Education does not mean teaching people what they do not know. It means teaching them to behave as they do not behave. It is not teaching youth the

shape of letters, the tricks of numbers, and then leaving them to turn arithmetic to roguery, and their literature to lust. It means, on the contrary, training them into the perfect exercise and kingly continence of their bodies and souls. It is painful, continual and difficult work to be done by kindness, by watching, by warning, by precept, and by praise, but above all--by example."

Sincerely yours,



Mylo S. Downey, Director
4-H and Youth Development

Program Leaders:

Maurice L. Hill
V. Joseph McAuliffe (study leave)
Robert R. Pinches
Edgar A. Reeves, Jr.
Lloyd L. Rutledge (study leave)
Eleanor Wilson

John W. Banning, Assistant Director
Fern S. Kelley, Assistant Director
(Editor of IDEAS)

ENCLOSURES

